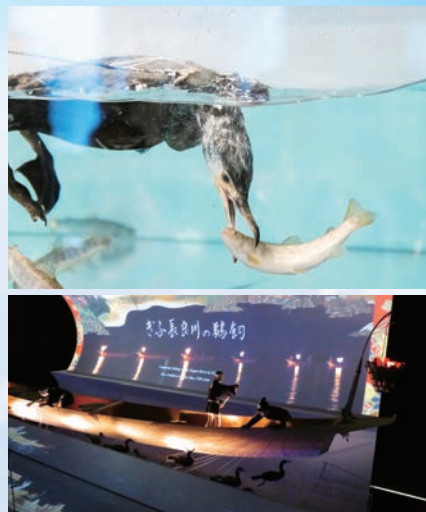




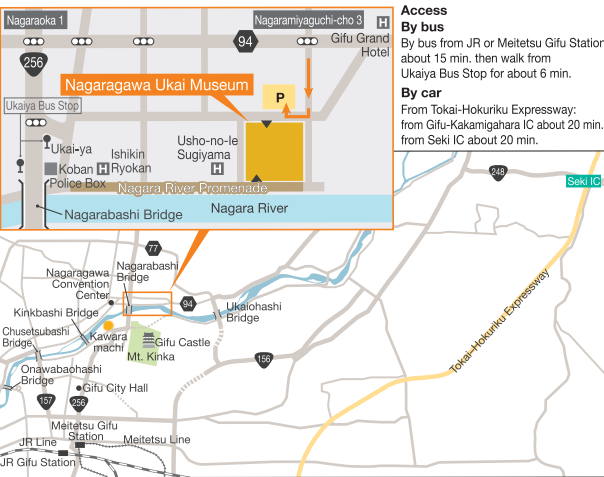
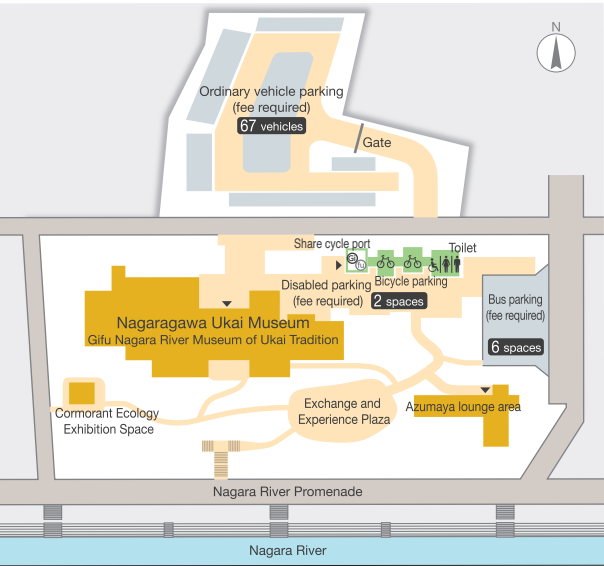
Now, feel centuries of passion unroll as from a picture scroll.



Exhibition entrance fees	Category		Adult	Child	• Group: 20 persons or more • Adult: age 15 or older (excluding junior high school students) • Child: age 4 to 14
	Individual	One-time entry	500 yen	250 yen	
	Group		400 yen	200 yen	
Opening times	May 1 – Oct. 15: 9:00 AM – 7:00 PM (last entry 6:30 PM) Oct. 16 – Apr. 30: 9:00 AM – 5:00 PM (last entry 4:30 PM)				
Closing days	Dec. 29 – Jan. 3 May 1 – Oct. 15: Open every day (excluding some indicated days) Oct. 16 – Apr. 30: Closed Tuesday (open if Tues. is a national holiday, then closed next day)				

Parking fee

- Ordinary: 100 yen per 30 min.
- 90 min. free of charge for viewing exhibition rooms
- 90 min. free of charge for eating and drinking in Clover Coffee Nagara
- 60 min. free of charge with 1,000 yen or more proof of purchase from Nagaragawa Ukai Museum shop
- Buses: 1,000 yen per visit
- 180 min. free of charge for viewing exhibition rooms



Nagaragawa Ukai Museum 51-2 Nagara, Gifu City, Gifu Prefecture Japan 502-0071

Phone 058-210-1555 <http://www.ukaimuseum.jp>

Fax 058-233-6658 info@ukaimuseum.jp

Gifu Nagara River Museum of Ukai Tradition is owned by the city of Gifu and operated and administered by designated management JNF Ukai Museum.

Name of Representative JNF Ukai Museum Representative Member JTB Promotion **Name of Business** Gifu City Nagara River Museum of Ukai Tradition **Business address** 51-2 Nagara, Gifu, 502-0071 **Category** I Animal Handling Business Exhibition **Registration No.** Gifu City No. 120270 **Registration date** April 1, 2017 **Registration expiration** March 31, 2022

English

Nagaragawa Ukai Museum

Gifu Nagara River Museum of Ukai Tradition

岐阜市長良川鵜飼伝承館

長良川鵜飼ミュージアム

Gifu City

Experience the thrill of cormorant fishing on the Nagara River, a traditional culture loved for more than 1,300 years!

While the *ukai* fishing season runs from May 11 to October 15, in the museum, at any time of year, you can enjoy some of the experience. After 1,300 years, this well-loved tradition lives on and continues to thrill.





① Kagaribi Flame-lit Tunnel

In the darkness, through the light of suspended flames reflecting on the water, cormorants dive for *ayu* (sweetfish) in the Nagara River. Six master fishers, names inherited through generations, emerge in the glow of *kagaribi* light and tell of the traditional beauty of this human-nature interaction.

② Guidance Theater Welcome to Nagaragawa Ukai

Experience the world's only picture-scroll presentation screen! In this experience of *ukai*, life-size cormorant boats, along with faithfully reproduced sound and lighting, help you feel as if you have entered a picture scroll.
◆ During the presentation the theater is darkened. Please mind where you step.

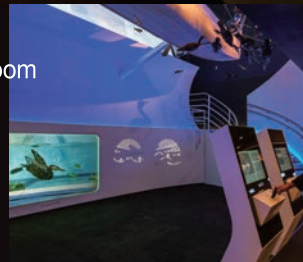


③ Nagaragawa Ukai History and Topics

Discover stories and historical timelines of five historic characters who were devoted to *ukai* and its traditions: Oda Nobunaga, Tokugawa Ieyasu, Matsuo Basho, Emperor Meiji, and Charlie Chaplin.

④ Special Exhibition Room

Here you can see displays and temporary exhibitions related to *Nagaragawa ukai*. Besides showing National Important Folk Cultural Properties "*Nagaragawa Ukai Yogu*" (implements used for cormorant fishing), information in a database is also publicly available.



⑤ Ukai-Nagara River Symbol Stage

See the dynamic moment when a cormorant catches an *ayu*. Communicating the deep pleasure of *ukai*, this experiential video system gives you a view from the riverbed of bird and boat.

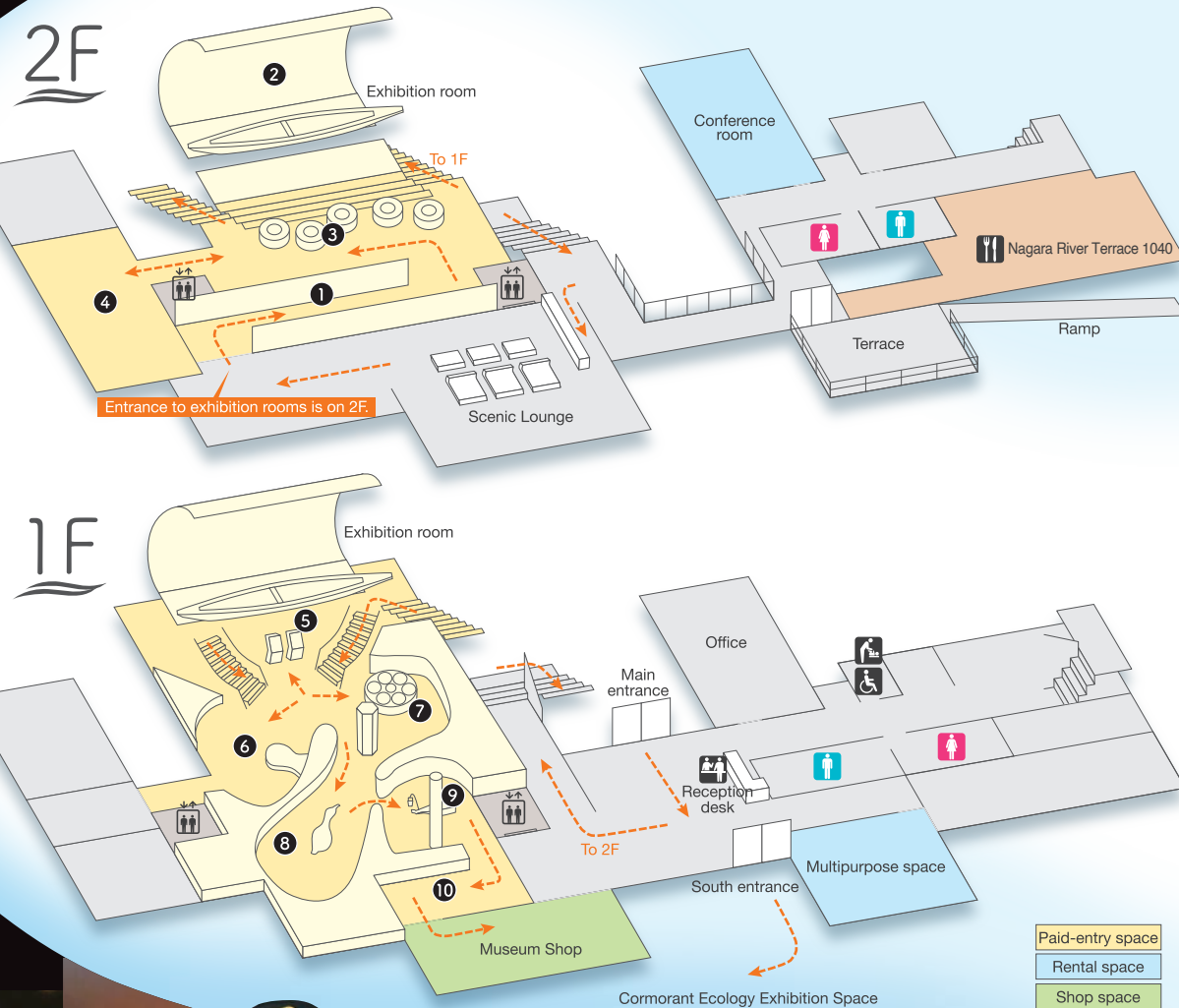
⑥ Nagaragawa Ukai Historical Picture Scroll

Unroll the history of *Nagaragawa ukai* fishing and feel the charm of cormorant fishing that has continued for more than 1,300 years.



⑦ The World of Usho Bird Masters

Inheriting their titles from previous masters, six master cormorant handlers steward and practice still today the legacy of *Nagaragawa ukai*. They also work as Master Fishers of the Imperial Household Agency, and you can see their splendid costumes and the formal conduct they follow.



⑨ The World of *ayu* sweetfish and the Nagara River

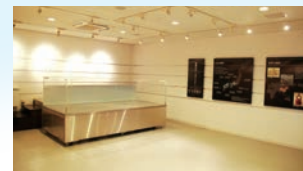
The Nagara River is said to be one of Japan's three great pure water rivers. In fact, as *Ayu* of the Nagara River System it has been recognized as one of the world's Globally Important Agricultural Heritage Systems. Here you can discover the setting of *Nagaragawa ukai*.

⑩ Forever-flowing clear waters of the Nagara River

Enjoy a video experience in which you feel like you are walking on the river and chasing *ayu* beneath your feet.

Scenic Lounge

Take it easy while gazing at the beautiful sight of Mount Kinka and the Nagara River. (Free of charge)



Multipurpose space

During the *ukai* off-season, mainly on weekends, cormorant handling demonstrations are held. The space is also available to rent for exhibitions and events (64.5m²).

◆ Reservation and payment required for rental
◆ When events held by the museum are planned, the space may not be available.



Conference room

The museum uses the room for training and meetings. It is also available for rent. In classroom configuration, it accommodates up to 30 people (56.8m²).

◆ Reservation and payment required



Azumaya lounge area

Offering a great view of beautiful Mount Kinka and the Nagara River, this lounge area is usually open to the public free of charge. It is also available to rent for meals, meetings, events, and parties (max. 90 seats).

◆ Reservation and payment required for space rental
◆ When events held by the museum are planned, the space may not be available.



Exchange and Experience Plaza

This outdoor space is available as a venue for local events, etc.

◆ Reservation and payment required for rental
◆ When events held by the museum are planned, the space may not be available.



Cormorant Ecology Exhibition Space

This is a display area for the breeding environment of Japanese cormorants of the kind used for *ukai*. See living birds and get a feel for the environment they live in.



Museum Shop

We carry a wide variety of original goods, Gifu specialty products, processed sweetfish products, miscellaneous goods, Japanese paper products, and more which all make for great souvenirs.

◆ You can enter the shop without an exhibition ticket.



Nagara River Terrace 1040

Enjoy food and desserts while taking in the beautiful scenery of Mt. Kinka and the Nagara River. A kid's space and nursing room are also available. During the summer, we offer a beer garden and barbecue as well. Inquiries/Tel: 058-232-3896